

Message Text

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PAGE 01 BANGKO 13873 241146Z
ACTION EA-09

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FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 3580

UNCLAS BANGKOK 13873

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: ADS REQUEST FOR BERKELEY BIO-ENGINEERING INTERNATIONAL,
SAN LEANDRO, CA.

REF: COMMERCE CD-144 DATED 5/23/77

OF THE TEN FIRMS THAT THE EMBASSY CONTACTED, THE FOLLOWING FOUR
HAVE EXPRESSED INTEREST IN REPRESENTING BERKELEY BIO-ENGINEERING
INTERNATIONAL AS DISTRIBUTORS FOR ITS MEDICAL EQUIPMENT:

1. SEMCO CO. LTD.
997 SILOM ROAD
BANGKOK 5, THAILAND
CONTACT: MR. VIRACHAI NAEWBOONNIEN, ASSISTANT MANAGER
PHONE: 233-0545
TELEX: NARITEL BK 2708

COMMENT: FIRM WAS ESTABLISHED IN 1948 TO IMPORT AND SELL MEDICAL AND SURGICAL INSTRUMENTS AND HOSPITAL SUPPLIES. MR. NAEWBOONNIEN IS VERY INTERESTED IN BERKELEY BIO-ENGINEERING'S PRODUCTS AND IS DOING SOME MARKET SURVEYS AMONG END-USERS. HE SAID HE WOULD WRITE DIRECTLY TO THE AMERICAN SUPPLIER.

2. SIAM MEDICO SUPPLY CO., LTD.
26/3 MAHAESAK ROAD
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BANGKOK 5, THAILAND
CONTACT: MR. NIVEST PRAYOONTHIEN, MANAGING DIRECTOR
PHONE: 233-9645
CABLE: MEDICO BANGKOK

COMMENT: FIRM WAS ESTABLISHED IN 1975 WITH AN AUTHORIZED
CAPITAL OF \$50,000. IT IMPORTS AND SELLS MEDICAL AND SCIENTIFIC

INSTRUMENTS. MR. PRAYOONTHIEN WAS FORMERLY EMPLOYED BY A LEADING IMPORTER IN THIS FIELD IN BANGKOK. HE HAS EXPRESSED SPECIAL INTEREST IN ELECTRONIC SCHIOTZ TONOGRAPHERS AND VACUUM CURETTAGE UNITS AND WILL WRITE TO BERKELEY BIO-ENGINEERING.

3. CESCO LTD.

100 MANSION 1, RAJADAMNERN AVENUE
BANGKOK 2, THAILAND
CONTACT: MR. PANYA PURANABHANDU, MANAGER
PHONE: 2223300
CABLE: CESCOLIMIT

COMMENT: FIRM IS A LEADING, LONG-ESTABLISHED IMPORTER AND DISTRIBUTOR OF MEDICAL AND SCIENTIFIC INSTRUMENTS IN BANGKOK. MR. PURANABHANDU STATES THAT HE IS ESPECIALLY INTERESTED IN THE FOLLOWING PRODUCTS OF BERKELEY BIO-ENGINEERING: COLPOSCOPES, CENTRAL AND BEDSIDE FETAL MONITORS, VACUUM CURETTAGE UNITS AND OXYTOCIN INFUSION PUMPS. HE WILL WRITE TO THE AMERICAN SUPPLIER ASKING FOR PRICING INFORMATION.

4. UNIVERSAL LAB LTD. PARTNERSHIP

231 MAHACHAI ROAD
P.O. BOX 2-19
BANGKOK, THAILAND
CONTACT: MR. VINIT HEMBREY, MANAGER
PHONE: 222-6398

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CABLE: UNISALLAB

COMMENT: THIS FIRM WAS ESTABLISHED IN 1967 WITH AN AUTHORIZED CAPITAL OF \$50,000 TO ACT AS IMPORTER AND DISTRIBUTOR OF SCIENTIFIC AND MEDICAL INSTRUMENTS. MR. HEMBREY HAS HAD SEVERAL YEARS EXPERIENCE IN SELLING THESE PRODUCT LINES BEFORE FOR HIS OWN FIRM. HE STATES THAT HE IS PARTICULARLY INTERESTED IN FETAL MONITORS AND VACUUM CURETTAGE UNITS AND HE WILL CONTACT BERKELEY BIO-ENGINEERING TO ASK FOR PRICES.
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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
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Disposition Remarks:
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